



100

FIG. 1



200

FIG. 2



300

FIG. 3

FIG. 4 is a sequence diagram illustrating a process for providing personalized merchandise. The diagram shows interactions between a CLIENT and a SERVER. The process begins with the SERVER providing an image of a merchandise item (302). The CLIENT then specifies the merchandise item (303) and the content to be applied (304). The SERVER applies the specified content to the image according to a surface function associated with the merchandise item (306). The SERVER then produces a composite image (308). The CLIENT approves the personalized merchandise (312). The CLIENT selects to purchase the personalized merchandise (314). The SERVER provides the composite image for display (310). Finally, the SERVER fulfills the order for the personalized merchandise (316).

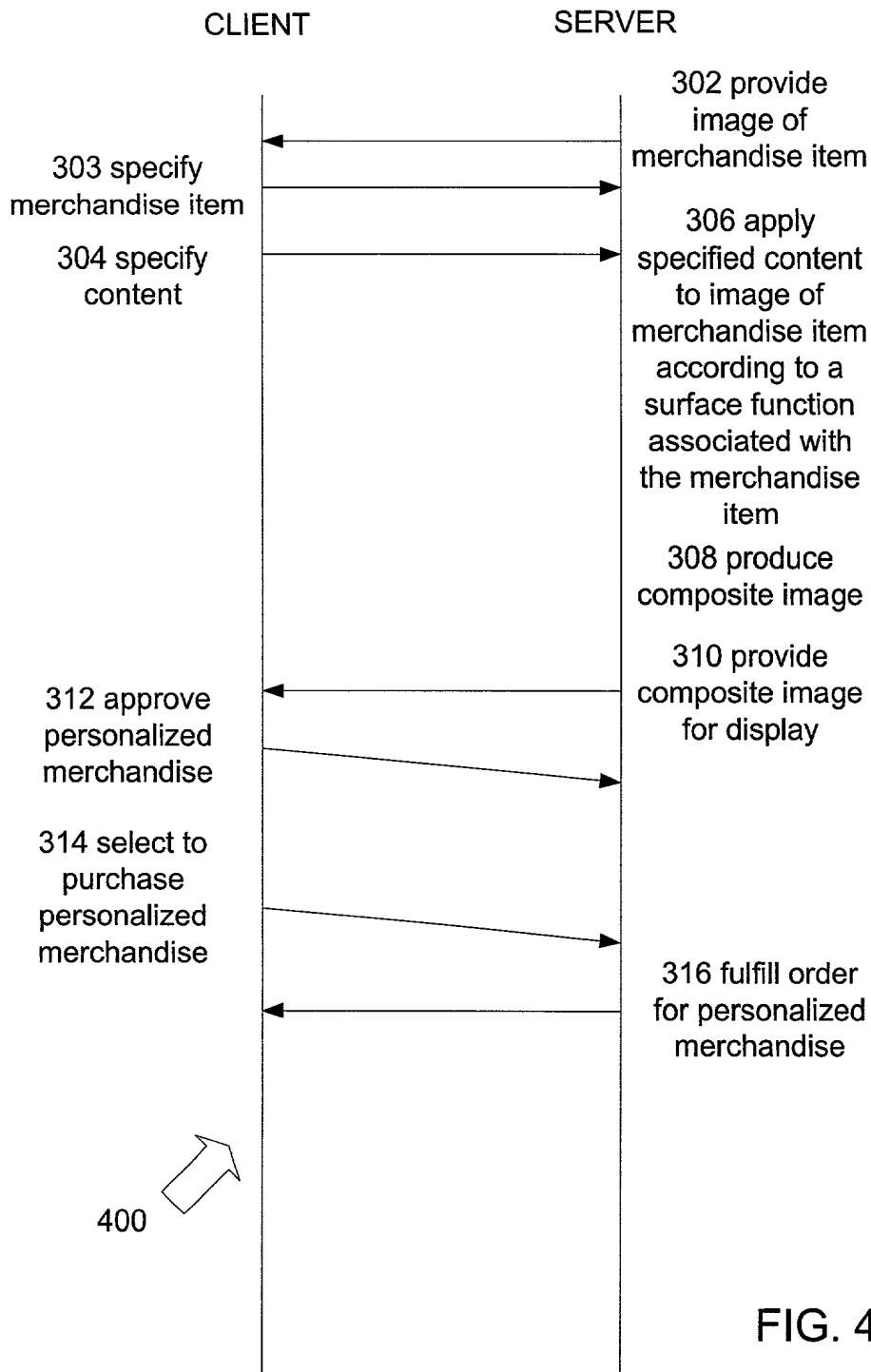


FIG. 4